

# XIME News

Vol. No. XXXI / Issue No. 5 March 2022



**National Institute of Technology, Hyderabad -  
Winners of the Maria Philip Future Leaders Debate Competition  
South India Finals**

**Xavier Institute Of Management & Entrepreneurship  
Bangalore, Chennai & Kochi**

# Table of Contents

<b>BANGALORE</b>		Professional Excellence Program	12
Maria Philip Future Leaders Debate		Inauguration of Leadership Program	12
Competition	3	Students' Club Activities	13
Chairman's Diary	4	Students' Winning Streak	14
'Outlook for Indian Economy In The Next Ten		<b>CHENNAI</b>	
Years' By Dr. Montek Singh Ahluwalia	5	Participation with Puducherry	
Welcoming the New President	5	Research Institute of Management	
'Covid: The Innovation Imperative'	6	Education & Science	15
'Campus To Corporate'	6	MDP Program	15
Panel Discussion on Budget	7	"Gender Diversity In Manufacturing	
Distinguished Speaker Sessions	8	Industries - Challenges and Opportunities"	16
MDP	8	Distinguished Speaker Sessions	16
Placement Highlights	8	Holi Celebration	17
Students' Club Activities	8	Students' Club Activities	17
Students' Winning Streak	10	<b>PUBLICATIONS</b>	
<b>KOCHI</b>		XIME Bangalore	19
Women's Day Celebration 2022	11	XIME Kochi	19
Felicitation of XIME President	12	XIME Chennai	19
		<b>FORTHCOMING EVENTS</b>	<b>20</b>

## Editorial Team

### Faculty Coordinators

Dr. Roshni James, Ms. Geethika Thomas, Prof. Suresh Kumar

### Students' Editorial Team (Bangalore)

Ms. Shafaq Akhtar, Ms. Aparna Gopan, Ms. Amruta Tripathy, Ms. Vanessa Sagarika Alphonse,

### Students' Editorial Team (Chennai)

Mr. Mohammed Touseef, Ms. Keerthana S, Ms. Shroothi R K, Mr. Leonard Adeep

### Students' Editorial Team (Kochi)

Ms. Shalini Sinha, Ms. Monalisa Chowdhury, Ms. Divya S Chandran, Mr. Aman Verma

# XIME BANGALORE NEWS

## MARIA PHILIP FUTURE LEADERS DEBATE EXTENDS TO SOUTH INDIA

Maria Philip Future Leaders Debate Competition welcomed a fresh set of zealous debaters from the undergraduate colleges across South India. The best and the brightest congregated at the South India level finale held at the Bangalore campus. An intense, lively exchange of words and wits marked a passionate debate on the topic, "The Metaverse will make us less Human". Notable entrepreneur Mr. Prabhat Tiwary, Founder and Chief Executive Officer at YourOwnROOM was the jury chairperson for the competition. The jury panel had Ms. Chinmayee Praveen, a Social Entrepreneur, Head of Strategic Planning at Gewinn Wachstum, Ms. Riti Sinha, Founder SkillWyze, and Dr. Zacharia George, Principal Engineer at Amazon.



### The Winners of the Maria Philip Future Leaders Debate - South India Final

Ms Nandini Kanoria and Mr Shubham Das with Prof. J. Philip (Chairman, XIME Bangalore) and Mr Anil J. Philip (President, XIME Bangalore)

Prof. J. Philip (Chairman, XIME Bangalore), Mr. Anil Philip (President, XIME Society), Prof. C. P. Ravindranathan (Chairman, XIME Kochi), Dr. M Nellaiappan (Director, XIME Bangalore), and Prof. Madhukumar, (Dean (Academics), XIME Bangalore) witnessed the riveting event. The winners are as follows:

- Best speaker - Ms. Ananya V from JSS Law College, Mysore,.
- Runners up - Ms. Meghna Manoj Kumar and Mr. Ajith KB from St. Joseph's College, Devagiri, Kerala.
- Winners - Ms. Nandini Kanoria and Mr. Shubham Das from the National Institution of Technology, Hyderabad



#### **The winners of the Maria Philip Future Leaders Debate- South India Level**

From the left: Ms Riti Sinha (Founder SkillWyze), Dr Zacharia George (Principal Engineer, Amazon), Mr Anil J. Philip (President, XIME Society), Ms Chinmayee Praveen (Social Entrepreneur, Head Of Strategic Planning at Gewinn Wachstum), Prof. J Philip (Chairman, XIME Bangalore), Mr Prabhat Tiwary (Founder, Chief Managing Director, Chief Executive Officer at YourOwnROOM), Prof. C.P. Ravindranathan (Chairman, XIME Kochi), and Dr M. Nellaiappan (Director, XIME Bangalore)

## **CHAIRMAN'S DIARY**

**MARCH 10, 2022:** Prof. J. Philip, Chairman XIME Bangalore, participated in the virtual Board Meeting of Xavier Association of Management Institutes (XAMI).

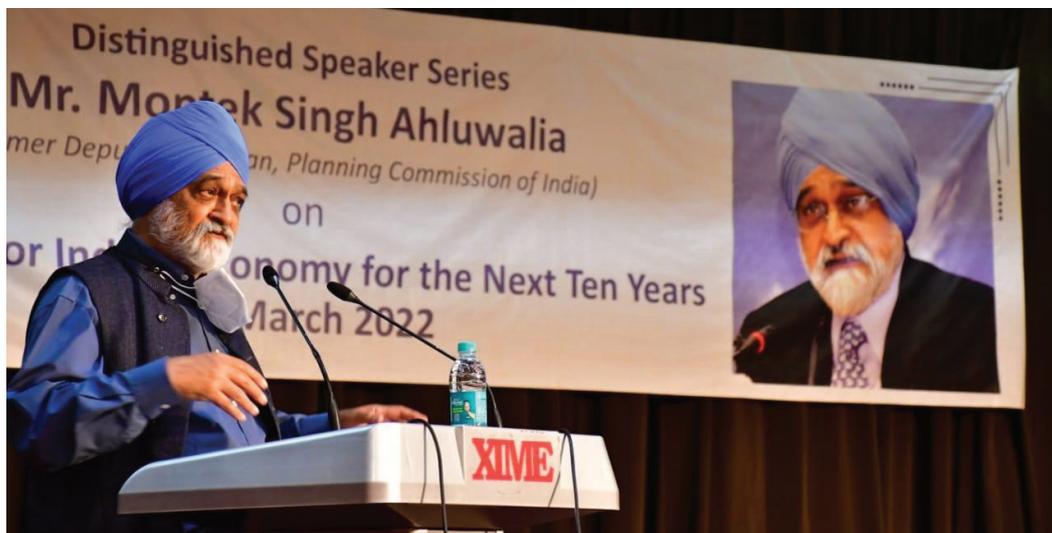
**MARCH 12, 2022:** Prof. J. Philip, Chairman XIME Bangalore attended the 127th National Council meeting of Indian Society for Training and Development held on March 12, 2022 at Mumbai.

**MARCH 23, 2022:** Prof. J. Philip, Chairman XIME Bangalore attended the executive committee meeting of Thyagaraja School of Management

**MARCH 24, 2022:** He offered a workshop On Time Management to the Senior Executives of Loyal Textile Chennai

## 'OUTLOOK FOR INDIAN ECONOMY IN THE NEXT TEN YEARS' BY DR. MONTEK SINGH AHLUWALIA

Noted Indian economist and former Vice Chairman of the Planning Commission, Dr. Montek Singh Ahluwalia spoke on the Outlook for India's Economy for the Next Ten Years. In the welcome address, Ambassador CP Ravindranathan (Chairman of XIME, Kochi) brought out succinctly the developments in Indian Economy post reforms. Dr. Ahluwalia commenced his address by recalling the past where we witnessed a better economic growth in the Indian economy. He appreciated as well as criticised the recent policies that had an impact on the economy of our country. He highlighted the essential requirements of government spending, the perils of subsidising electric power, the proliferation of regional agreements, and the criticality of freeing up digital trade. The economist received a standing ovation from an enraptured audience and with an interactive session with the students and faculty of the college, the session came to an end.



**Dr. Montek Singh Ahluwalia addressing the students of XIME**

## WELCOMING THE NEW PRESIDENT

The faculty and students of XIME Bangalore welcomed the new President of XIME Society, Mr. Anil J. Philip on February 25, 2022. In his interaction with the students he touched upon some virtues that management students must inculcate throughout their two-year journey at XIME. His goal was to lay the foundation of a common purpose i.e to 'Reimagine management education so as to enhance value for students, employers and the world' at large.



## WEBINAR ON 'COVID: THE INNOVATION IMPERATIVE'

XIME Bangalore, in collaboration with Bangalore Chambers of Industries and Commerce (BCIC) organised a panel discussion on "COVID: The Innovation Imperative" on March 30, 2022. The panel discussion was moderated by Prof. J. Philip, Chairman XIME, Bangalore. The panel comprised of industry experts namely Mr. Sanjay Bose, EVP, ITC, Mr. AV Sreenath, SVP, DXC Technology, Mr. Harinarayan Sharma, CEO, Manipal Group and Dr. Mandar S Ghatnekar, Chief Digital Transformation Officer, BIOCON.

Prof. J Philip, commenced the discussion by saying that, "when the going gets tough, the tough gets going". Mr. AV Sreenath spoke about DXC's theme of 'virtual first' model that was introduced during the COVID-19 pandemic. Mr. Sanjay Bose mentioned the initiatives at ITC which helped them cope with the changes during the pandemic. After such an informative discussion, Mr. Harinarayan Sharma said that innovation should be a part of life and we do not have to wait for a crisis to arise. Dr.S.Mandar S Ghatnekar, brought out three important points: innovation needs courage and nimbleness, continuous operation and acceleration, and converting crisis into opportunity. Prof. J. Philip concluded with the quote of Thomas Alva Edison, "There is always a better way" and therefore, innovation needs to be nurtured and strengthened by everyone. The event was coordinated by Dr. Rajkumar.



### Webinar on 'Covid: The Innovation Imperative session'

**Prof. J.Philip, Chairman XIME- Bangalore, Mr.Harinarayan Sharma,CEO Manipal Group**

## WEBINAR ON 'CAMPUS TO CORPORATE'

The 'Campus to Corporate' webinar, organised by XIME Bangalore in partnership with the Karnataka Association of Autonomous Business Schools (KAABS), the Indian Society of Training and Development (ISTD), and the Bangalore Chamber of Industry and Commerce (BCIC), was held on March 3, 2022. The welcome address was given by Mr SJ Amalan (President of the Karnataka Chapter of the ISTD), while the opening remarks were delivered by Dr VG Dhanakumar (President of the Karnataka Association of Autonomous Business Schools (KAABS)). Prof. J. Philip, Chairman of XIME Bangalore moderated the panel discussion.



**Webinar on 'Campus To Corporate'**

The distinguished panel for the event were Mr. Krish Shankar, Group Head – Human Resources, Infosys, Dr. Aneetha Madhok, Managing Director, Open Spaces Consulting, and Mr Raj Raghavan, Senior Vice President and Head – Human Resources, IndiGo (Inter Globe Aviation Ltd). The speakers explained the challenges that students would face as they move from a business school to the corporate world. Prof. J. Philip stressed the importance of learning agility and the growth mindset as key competencies, Mr. Krish Shankar spoke of the significance of Aspiration, Opportunities, and Capabilities as the three tools needed to manoeuvre through this transformational phase. Dr. Madhok, an organisational psychologist, drew insights on the importance of being true to oneself and finding one's Ikigai as a pillar of strength to manage career development. Lastly, Mr. Raj Raghavan underscored immersing and engaging in the environment to be truly effective through situational sensitivity. Mr. A. Murali, Advisor to Bangalore Chamber of Industry and Commerce (BCIC) in his concluding remarks emphasised the value of passion and commitment needed for success in the corporate landscape. The event was coordinated by Dr. Rajkumar.

## PANEL DISCUSSION ON BUDGET

On the February 3, 2022, Xavier Institute of Management and Entrepreneurship, Bangalore organised its annual panel discussion on the Union Budget. The illustrious panellists for the event were Dr. M. Govinda Rao (Economist), Mrs Sandhya J, (Group CFO, Narayana Health), and Prof Ashok Thampy (IIM Bangalore). The session was moderated by Prof. Joy Oommen, IAS (Retd.), who was the former Chief Secretary of Chhattisgarh.



**Panel Discussion on Union Budget 2022-2023**

Amb. C.P Ravendranathan, IFS (Retd.) Mrs Sandhya J, (Group CFO, Narayana Health), Prof. Joy Oommen, IAS (Retd.)

## DISTINGUISHED SPEAKER SERIES

DATE	GUEST SPEAKERS
<b>March 28, 2022</b>	<b>Presentation by Prof John T Delaney:</b> Prof. John T Delaney, Dean, University of Pittsburgh. He addressed the students on 'What Is Our Future In A Time Of Questions?'
<b>February 22, 2022</b>	<b>Webinar on Cyber Security and its Global Impact:</b> Eminent panelists for the session were, Mr.Svetozar Vesic, Director of IT, National Institute of Scientific Research (INRS UCS Center), Montreal, Québec, Canada, Mr. Agnidipta Sarkar, Global CISO Biocon, India and Mr. Rajesh Menon, Cyber Security specialist, NCR Corporation, Dallas, USA.
<b>February 16, 2022</b>	<b>Webinar by Prof. Gary Fields:</b> Prof. Gary Fields, Professor of International and Comparative Labor and Professor of Economics at Cornell University engaged with the audience on a session on 'Global Poverty And Inequality Through The Lens Of Economics.'

### MDP

A Management Development Program on the topic 'How to excel in publishing Research Papers' was organised virtually in the month of February over two weekends on 12<sup>th</sup> February and 19<sup>th</sup> February. The programme was conducted by Dean - Research Dr. NMK Bhatta. 46 participants (Research scholars, Aspirants and few Faculty) took part in the program.

### PLACEMENT HIGHLIGHTS

A hugely successful endeavour! The placement process for the graduating batch of 2022 started on Nov 1, 2021. This year saw compared to participation of 59 companies so far and they have offered to a total of 167 students out of 169 students who are eligible and opted for campus placements from Bangalore campus. This constitutes around 99% of the eligible students of the batch. The major hiring companies include consulting and IT majors like Infosys, KPMG, Accenture, Team Lease, PwC, Daimler, E&Y, Wipro etc. Some of the new companies that participated in the process this year include IBM, Alstom, Micron, Ashirvad pipes, Reliance retail, Tiger Analytics, Digit Insurance, Hexaware, Indegene and Darwin box.

The average CTC for the graduating batch of 2022 saw an increase when compared to of almost 26% over the batch of 2021. It stands at 9.18 lakhs Per Annum compared to 7.3 last year. The maximum CTC also saw a significant increase compared to last year. The figure saw a 50% increase to 18 Lakhs per annum this year. The placement team is working towards closing the process shortly.

### STUDENTS' CLUB ACTIVITIES

DATE	EVENT
<b>HRUDAY</b>	
<b>March 29, 2022</b>	<b>A Recruiter's Guide to the Interview Proces-</b> Mr. Mino Thomas, Head of Talent Acquisition Staffing at Adobe conducted a highly engaging and interactive session. He gave valuable inputs on how to crack interviews and emphasised on the importance of staying focused, being resilient, perseverant and maintaining integrity. He asked the students to invest in learning and developing oneself, read more and most importantly stay true to themselves.

<b>March 18, 2022</b>	Webinar by Ms Viji Hari Diversity Inclusion Consultant CEO- Cecure Us on <b>“Hidden Biases that can Affect Hiring Opportunities”</b>
<b>March 8, 2022</b>	<b>Women’s Day-</b> A flash mob performed by the HRuday team and volunteers marked the beginning of the event. It was soon followed by enthralling danceperformances, poetry recitation and concluded by engaging the students in fun games. A video with messages from the Chairman, President, and Dean of Academics, was displayed on the monitors
<b>MarkXIME</b>	
<b>March 18, 2022</b>	<b>Kick it to pick it-</b> This was a build-up event to “Liga Xoccer”. The players had to kick a football on the tags of the colour which were stuck on the wall Seven teams consisting of 40 students took part in the event.
<b>X-OPS</b>	
<b>February 19-27, 2022</b>	<b>GREEN BELT CERTIFICATION-</b> X-OPS, in association with KPMG conducted the “Green Belt Certification” program on “Lean Six Sigma”. Forty-two students participated in the program
<b>February 1-7, 2022</b>	<b>SIP- CONNECT-</b> Through this, the juniors was given the required guidance by the seniors on how to prepare for interviews.
<b>FINITIATIVE</b>	
<b>March 17, 2022</b>	<b>Breaking Bid-</b> Participants had to use their financial resource management skills to bid for the best players and create an IPL team complying with a set of rules and a given purchase wallet.
<b>March 10, 2022</b>	<b>Shuttle Island-</b> Mr Chakkunny J Pynadath and Mr Rahul C are the winners of the men’s doubles, Mr Sandeep and Ms Lynette are the winners of mixed doubles, Ms Sakshi won the women's singles, Mr Sandeep won the Men’s singles, and Ms Santhwana Prasad and Ms Shivani Verma won the women’s doubles.
<b>X-INSIGHTS</b>	
<b>March 7, 2022</b>	<b>Thinkathon-</b> The gaming event was meant to test creativity and cognitive skills in students. Ms. Amruta, Mr. Andrew and Mr. Akshay were adjudged as the winners of the event.
<b>X-ORATION</b>	
<b>March 9, 2022</b>	<b>The Last Word-</b> The Open Mic event on the theme “Back to School Days: A dive into the past” was held to provide the students with a platform to voice their choices and bring out and showcase the hidden orators and performers in them. The event witnessed a huge turnout of students with everyone reminiscing about their good old school days.
<b>ROTARACT</b>	
<b>March 6, 2022</b>	<b>Joy Of Sharing-</b> Members of the club invited twenty children from a nearby NGO to XIME. A total of 30 people joyfully witnessed and took part in the event. The children were entertained and later were given gifts.

<b>XIME SPORTS COMMITTEE</b>	
<b>March 9, 2022</b>	<b>XIME Premier League-</b> Organised a cricket tournament in March 2022. We had auctions before the tournament where seniors were placed in the auctions where 4 sections of batch 27 had to bid for them.. Business Analytics, Batch 01 emerged victorious by beating Section-A of 27th PGDM batch in the finals.
<b>CULTURAL CLUB</b>	
<b>March 19, 2022</b>	<b>Cultural Show at Maria Philip Future Leaders Debate Competition-</b> XIME Cultural Band performed a beautiful medley at the Maria Philip debate competition. Poem recitation and singing pulled off an amazing show entertaining everyone.
<b>February 14, 2022</b>	<b>Confessio -</b> Cultural Club organised the event called "Confessio" on February 14, 2022 where people posted their wishes, mentions and confessions on an anonymous portal.
<b>EMPRESSARIO</b>	
<b>February 28- March 8, 2022</b>	<b>SME Evaluation-</b> A team of two students along with a faculty from the college went to ten different companies (SMEs) in Bangalore for monitoring and evaluation from February 28 – March 8, 2022 to check whether they are establishing proper policies and meeting their objectives
<b>X-SEED</b>	
<b>February 4, 2022</b>	<b>Canphrase-</b> The participants of this awareness vent created quote or slogan based on Cancer Day/ Cancer Awareness. Mr. Satyadeep Naman, from Batch 27 was announced as the winner for achieving the highest number of likes and comments for his slogan posted on the official Instagram handle of XIME Bangalore.

## **STUDENTS' WINNING STREAK**

1. Mr. Muhammad Khalid Jamali of Batch-27, secured the third position in a Drama competition organized by IIM Lucknow on February 12, 2022.
2. Mr. Rahul Sharma of Batch-27, secured the fourth position and was adjudged as the 'Best Defendant' in a Debate competition organised by SIBM Pune on March 12, 2022.
3. Mr. Soumyajith Kahali and Mr. Sunny Kumar won the third prize for the quiz competition 'SMQ 2021-22' organised by AIMA

# XIME KOCHI NEWS

## WOMEN'S DAY CELEBRATION 2022

The cultural club of XIME Kochi, MadX observed International Women's day by organizing various programs on March 7, 8 and 9, 2022. On March 7, 2022, a speaker session was conducted wherein Ms MA Sneha Parthibaraja, Advocate and Ms Sreelakshmi Harishankar Pillai, Dancer, were the speakers. The students of XIME Kochi performed a flash mob at Edapally Metro Station on March 8, 2022, at 5:00 PM as a part of the celebrations.



**Flash mob team at Edapally metro station**

Games and other cultural events were also organised on the next day, making it a fun-filled evening. Musical chair competition, 'letter for her' were some of the events organized. To thank and honour the non-teaching women staff, gifts were distributed to each of them. Female faculty were summoned to the stage and asked to perform some funny tasks, which further added fun to the festive atmosphere. In addition, the men on campus organized a game night for the women. Every event winner received a gift as a token of appreciation. The celebrations were wound up with a DJ night.



**Women staff of XIME Kochi with the students**

## FELICITATION OF XIME PRESIDENT

XIME Kochi gave a warm welcome to the new XIME President, Mr Anil J Philip on March 4, 2022. Chairman of XIME Kochi, Prof. C P Ravindranathan, IFS (Retd.) welcomed the new President to the campus. Mr. Anil Philip interacted with the faculty and students on the campus. He also planted a tree on this occasion.



**XIME President planting a sapling**

## PROFESSIONAL EXCELLENCE PROGRAM

Prof Alok Krishna Pillai and Dr Ranjana Varghese took a session for the final year degree students of Ave Stella Maris College Kizhumury, Ramamangalam on Goal Setting and Prioritizing on March 3, 2022.



**Prof. Alok and Dr. Ranjana interacting with the students at Ave Stella Maris College**

## INAUGURATION OF SIX MONTH LEADERSHIP PROGRAM

The inauguration of the six-month leadership program for three levels of managers of HTIC Global, Infopark, Ernakulam was conducted on February 26, 2022 at XIME Kochi. 70 participants from HTIC Global will be taken through the sessions and exercises over six months. The sessions are proposed to be held every second and fourth Saturday of a month. XIME Kochi Director, Dr.T.V. Francy inaugurated the program. Prof A.S. Girish, Prof George Paul, Dr Ranjana Varghese, Mr Dinto Akkara CEO, HTIC Global spoke during the inauguration of the program.



**XIME Kochi team**

## STUDENT CLUB ACTIVITIES - XIME KOCHI

DATE	EVENTS
<b>INSPIRA</b>	
March 1, 2022	<b>A Session by Mr Anil Bhasin, Ex-President, Havells India Ltd., motivational speaker, on the topic “Leadership challenges, opportunities and skills”:</b> Mr Anil shared his life experiences and tips that can be incorporated in one’s lives as future managers, entrepreneurs and leaders.
February 22, 2022	<b>Session by Mr Bipin Kaul, Chief Business Officer- offline payments, Retail merchant- Paytm, on the topic “Life after PGDM”.</b>
February 19, 2022	<b>Session by Dr Shubhra Chakroborty, Global Marketing Manager- Philips, Founder and CEO- Poshan Founder- Mission helping hands, Branding and marketing manager, on the topic “How to crack your placements and personal branding”.</b>
February 15, 2022	<b>Session by Mr Craig Travasso, Communication coach, voice artist and TEDx speaker, on the topic “Changing mindset towards hurdles”:</b> Mr Craig conveyed the importance of changing mindset while faced with hurdles in life and also on the purpose of communication.
February 12, 2022	<b>Session by Mr Sushil Shah, SVP and Head of Non-Financial risk, Wholesale banking at HSBC, on the topic “Fintech landscape in India”.</b>
<b>MARKXIME</b>	
February 2022	<b>XSL-Xavier’s Sports League:</b> Since the inauguration of XSL in December, several games have been held in February as well. Finals of chess, football, table tennis and badminton were held.
<b>FINITIATIVE</b>	
February 18, 2022	<b>UNION BUDGET ANALYSIS 2022:</b> A Speaker session on an overview of the Union Budget for 2022-23. The speakers for the session were Mr Harshit Gupta (Partner of N Gupta and Associates, Internal Audit and Tax Consultant), Mr Aditya Kumar (Partner & CEO of Ashwani and Associates) and Dr S Muraleedharan (Rtd. Associate Professor, CUSAT Visiting Fellow, KNRC, MG University).
<b>HRUDAY</b>	
March 16, 2022	<b>Red talks:</b> HRuday Kochi in association with Kinder hospital organized a learning and development session on menstrual hygiene and reproductive health. Dr Smitha Surendran, Consultant- Department of Obstetrics and Gynecology, Kinder Multispeciality hospital graced the occasion.

<b>February 2022</b>	<b>HR Chronicles:</b> The HR club released the February 2022 edition of Hruday chronicles, the HR newsletter of HRuday.
<b>February 2022 - March 2022</b>	<b>Intern diaries, Impact stories, Wednesday effective, Corporate stories, HR Jargons:</b> The social media handles are used to share internship experiences of students and instances of corporate culture and practices that embody human resource management and contribute to a better work environment and improve employee satisfaction.
<b>February 4, 2022</b>	<b>Krunker tournament:</b> A browser-based online FPS game. All the proceedings from this event were donated to Echo Jeevana Balabhavan, an orphanage in Kochi.
<b>February 2022</b>	<b>Observing prominent days:</b> Socially relevant days such as Rheumatoid Arthritis awareness day, World cancer day, International day of zero tolerance for female genital mutilation, Safer Internet day etc were observed by uploading posters on XSeed social media platforms.
<b>X-OPS</b>	
<b>March 23, 2022</b>	<b>Fortune Forage:</b> An annual treasure hunt game of operations club. Participants had to solve ten barcode style puzzles, with the winning team rewarded with biryani.
<b>March 2022</b>	<b>XIME Merch:</b> X-ops launched and distributed XIME Merch for the faculty and students.
<b>February-March 2022</b>	<b>Continuation of Night Owl:</b> The NIGHTOWL, the in-campus store managed by X-ops in both boys' and girls' hostels is running great, enabling students to buy food and snack items, and is especially in demand during the night hours during placement and exams seasons, when hunger pangs strike late at night after the hostel doors are closed.
<b>MADx</b>	
<b>March 18, 2022</b>	<b>Holi celebrations:</b> The cultural club of XIME Kochi organized a celebration of the festival of colours. It was a fun-filled evening with music, light and colours.

## STUDENTS' WINNING STREAK

1. Ms K. Priyanka, Ms Lotheti Siva Jaswitha, Ms R Rishitha and Ms Akansha Nair of batch 9 secured the First position in 'FINCOWIN' organized by Adi Shankara Business School on February 4,5, 2022
2. Ms. Devika Prakash, Ms. Merin Sara Abraham, Ms. Suvethaa N and Ms. Vishnupriya secured the First position in 'HUMANITIZER' organized by Adi Shankara Business School on February 4 and February 5, 2022.
3. XIME Kochi team from the 'Empresario' club was awarded the second position in IEDC's (IPL) Innovation Premier League organized by KSUM. The award was given under the Management school category and a total of 10 B-schools participated in it. The Innovators Premier League commenced on September 18, 2021, was followed by various innovation events such as the Ideathon, Management Games etc. organized under the aegis of 'Empresario' Club. The event went on till December 30, 2021 The details of the events were reported in the IEDC portal of KSUM, which were considered for the final rankings.

# XIME CHENNAI NEWS

## XIME CHENNAI WITH PUDUCHERRY RESEARCH INSTITUTE OF MANAGEMENT EDUCATION & SCIENCE



### **XIME Chennai students with faculty and Dean at the Puducherry Event**

XIME Chennai participated in a grand function organized by Puducherry Research Institute of Management Education & Science, the International Internship University (Australia) and Annai college of Arts & Science for felicitating distinguished women faculty. Chief guest for the event was Shri.S. Chandira Priyanga, Hon'ble Minister for Transport, Puducherry. A number of distinguished women faculty were honored for their outstanding accomplishment and achievements in the field of education.

## **MDP PROGRAM**

An Executive Development Program on "Indirect Spend Management" was conducted for Company Executives on 23<sup>rd</sup> February 2022. Dr. Suresh Nanda Kumar, XIME-Chennai handled this one-day Program. This program was coordinated by Dr. Ravi Veeraraghavan. Executives from Salcomp – India, Roop Automotive and Tempel Precision Steels attended the program.



## HR MANAGERS MEETING ON “GENDER DIVERSITY IN MANUFACTURING INDUSTRIES - CHALLENGES AND OPPORTUNITIES”

On February 23, 2022, a meeting of HR Managers on the topic “Gender Diversity in Manufacturing Industries – Challenges and Opportunities” was held at XIME . The HR students and around 60 HR Managers from the industries around Oragadam attended the event. The Panel discussion was led by Senior Women HR Leaders in Manufacturing Companies including Ms. Debjani Tarafdar from Daimler Commercial Vehicles, Ms. Kirupa from Flextronics, India and Ms. Devasena from BSH Household Appliances Limited. The panelists shared their experience on the challenges and opportunities for women in the Manufacturing Industries. It provided good networking opportunity for the students with the HR Executives in the industry.



## SPEAKER SERIES

DATE	DISTINGUISHED SPEAKERS / GUEST SPEAKERS
February 23, 2022	<b>Mr. Gaurav Sundararaman , Senior stats analyst at ESPN Inc</b> : XIME Chennai organised an interactive webinar on Cricket analytics and IPL Auctions with Mr. Gaurav Sundararaman who is the senior stats analyst at ESPN Inc. He provides analytics driven content and insights on various in-game situations on Match Day on the ESPN Cricinfo website. The session was quite insightful and fascinating.
March 05, 2022	<b>Mr. Rajiv Ambat CEO and CHO of NUVO VIVO</b> : The speaker series was on the topic - "Entrepreneurship Journey". Session started with the introduction about the speaker Mr. Rajiv Ambat CEO and CHO of NUVO VIVO. It was an interactive session where students put forward their entrepreneurship interests. The speaker made it interesting by talking about his journey from his college to till date as CEO and on how he end up in fitness and health.

<p><b>March 28, 2022</b></p>	<p><b>Mr. Karthikeyan, HR Manager of TechMinds LLC</b>, gave his insightful view on the topic "Employee Retention Strategies". The session covered whole of the employee life cycle and steps to retain employees in each stage. He stated that, "Employees are the backbone of an organization and so the HR unit should focus on retaining the existing talent, rather than hiring more from outside". The session was interactive and helped to gain knowledge regarding importance of retaining employees in an organization and some of the best practices following around.</p>
------------------------------	---

## HOLI CELEBRATION

Batch 4 & 5 of XIME Chennai celebrated Holi in the campus. The celebration was filled with colors, unity and friendship. Everyone enjoyed the festival with a glint in their eyes, spring on their feet and colors all over.



**XIME Chennai HOLI Celebration**

## STUDENTS' CLUB ACTIVITIES

Date	EVENT
<b>XSEED</b>	
<p><b>February 27, 2022</b></p>	<p><b>COLLABORATION WITH DR KALAM'S WAY HELPING HANDS TRUST:</b> XSEED team of XIME Chennai with its volunteers went to Dr kalam NGO in Kanchipuram. In Collaboration with the NGO, food and clothes were distributed. The food was prepared by the NGO workers and the students packed and distributed it in the slums nearby. The collaboration was funded by the students and the faculty of XIME.</p>
<p><b>March 08, 2022</b></p>	<p><b>WOMENS DAY CELEBRATION:</b> XSEED of XIME CHENNAI celebrated Women's Day by distributing food to the female staff members and conducted a celebration event along with cultural club. Dancing, Singing and a lot of entertainment activities along with cake cutting by all female students, faculty and staff members took place. A Flash mob was performed by the 1<sup>st</sup> year students.</p>
<b>FINNACLE</b>	
<p><b>March 03, 2022</b></p>	<p><b>SESSION ON CAPITAL MARKET:</b> The Finnacle Club organized an informative speaker session on "CAPITAL MARKET" by Mr. ANAND SHEYON, Chief Manager, Business Development at National Stock Exchange of India Limited. Faculty coordinator Dr. Ravi suggested that a few of the students consider participating in Tradeathon competition.</p>

<b>March 08, 2022</b>	<b>WOMEN IN FINANCIAL SECTOR:</b> The Finnacle Club organized student presentation on the occasion of “ <b>WOMEN’S DAY</b> ” 2022 under the guidance of our faculty coordinator Dr. Ravi The session was all about the women at the top of the hierarchy of businesses, organization and banks.
<b>XMARKETEERS</b>	
<b>February and March</b>	<b>WEDEX:</b> This event is held every Wednesday with a good number of participants (around 40-60). During this event, many students express their thoughts on random topics/issues or whatever is going on in their minds. Through this event, we help people improve their communication skills as well as develop oratory skills.
<b>March 11, 2022</b>	<b>MARKETING STRATEGIES:</b> Xmarketees organized an informative session on the Famous Marketing Strategy. The presentation was made by students of Batch-05 (Tannishtha Pandey – “Kerela”, Arghyaneel Das – “Fevicol”, Saket Singh – “Boat” and Om Prakash- “7/11 Stores”). They discussed on various strategies, how they would be implemented, and what are the outcome of these strategies in building a Brand/Earning Profit etc.
<b>March 23, 2022</b>	<b>BOOK REVIEW:</b> The motive of this event was to bring out the different perspectives of the students acquired from the books like “Sapiens”, “Richest Man in Babylon”, “You Can’t Send Duck to An Eagle School” etc. This event was focused on how the lessons perceived by the students can help in decision-making in the future.
<b>HRYTHM</b>	
<b>March 09, 2022</b>	<b>CROSSWORD PUZZLE:</b> There is always a solution to the problem. A game that was both informational and fun. The students were divided in teams of 4 members each. Within 15 mins the teams had to solve the crossword puzzle on HR jargons based on the clues given to them. The team to get all the 15 clues correctly was declared the winner.



**XSEED food donation camp**



**Mr. Karthikeyan, HR Manager of TechMinds LLC with the students**

## PUBLICATIONS

### XIME BANGALORE

1. Ms. Mini Sherino, Dr. NMK Bhatta (2021), A Three-Pronged Strategy for Emerging in the next Normal Ahead, *SCMS Journal of Indian Management*.
2. Dr. Mercia Selva Malar, (2021), UN SDGs: A foundation for reimagining Indian Universities, *University News*.
3. Ms. Nikhila B Money, Mr. Nikhil S Nishanth, Dr. Trinley Paldon (2021), Impact of price and service quality on customer satisfaction and customer loyalty in the Indian telecommunication sector, *Sambodhi*
4. Mr. Rishabh Mishra, Mr. Rinkesh Kumar Jha, Dr. Trinley Paldon, (2021), Do higher debt lead to high growth? *Sambodhi*
5. Dr. Trinley Paldon (2021), Testing for over- and under reaction of equity returns: Evidence from the ASEAN plus six countries and US Indices, *Vidyabharati International Interdisciplinary Research Journal*
6. Dr. Mercia Selva Malar, (2022), UN SDGs: Business Schools in India: Principles of Responsible Management Education (PRME) and Radical Transformational Leadership (RTL), *University News*.
7. Prof. Joy Oomen (2022), Chapter on 'Urban Development and the Pandemic', In the Book under the title 'Understanding Post Covid -19 Governance Challenges in India', Azim Premji University

### XIME KOCHI

1. Varghese, R.M., (2022), Accelerated Technology Disruption in Education Sector, *University News*, 60 (04), 24-30. ISSN- 0566-2257
2. Mr. Thomas, F., & Ms. Sumathi, G. N. (2022). The impact of social support on culture shock: the contingent role of gender. *International Journal of Business Excellence*, 26 (2), 224-237.

### XIME CHENNAI

1. Mr. Suresh Nanda Kumar, Technology Transfer Success Factors - Empirical Evidence from Malaysian Manufacturing Firms - *Shanlax International Journal of Management* - April 2022
2. Ms. Gayathri S & Ms. Sujatha S, "The Truck Driver's journey in India and its aftermath", *Taylor's Business Review*, Vol.107, Issue 24, February 2022.

### BOOK CHAPTER

Dr. S. Kumaraperumal, 2022, Consumer Buying Behaviour towards Online Shopping: An Empirical Study-A paradigm Shift in Marketing Publishing Partner: Princeton Press, Overland Park, USA

## UPCOMING EVENTS

1. Covid: The innovation imperative – April 6, 2022 - Part 2, April 13, 2022 - Part 3
2. Foundation Day - April 9, 2022
3. MDP on 'Leadership skills for first-time managers'- April 25, 2022 - April 27, 2022
4. Conference 'Finance in the Post-Covid: Metamorphosis'- April 11-12, 2022
5. Convocation of Batch 26 - April 30, 2022



[www.facebook.com/XIME-Bangalore](http://www.facebook.com/XIME-Bangalore)



[www.facebook.com/Xavier Institute of Management and Entrepreneurship, Kochi](http://www.facebook.com/Xavier Institute of Management and Entrepreneurship, Kochi)



[twitter.com/ximebangalore](https://twitter.com/ximebangalore)



[twitter.com/XIMEkochi](https://twitter.com/XIMEkochi)

To

For Private Circulation only

IF UNDELIVERED PLEASE RETURN TO:

**Xavier Institute of Management & Entrepreneurship**

Electronics City, Phase II, Hosur Road, Bangalore - 560100

Tel : (080) 28528597/8598 Fax : (080) 28520809

E- mail : [xime@xime.org](mailto:xime@xime.org)

Website : [www.xime.org](http://www.xime.org)